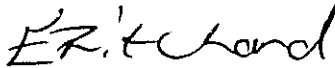


Blackpool Council Licensing Service				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
Responsible Authority				
Name of Responsible Authority	LANCASHIRE CONSTABULARY			
Name of Officer <i>(please print)</i>	PC 4107 Emma Pritchard			
Signature of Officer				
Contact telephone number	01253 604007			
Date representation made	06	12	16	
Do you consider mediation to be appropriate				NO
Premises Details				
Premises Name	Grosvenor Stores			
Address	226 Church Street			
	Blackpool			
Post Code	FY1 3PX			
Reasons for making representations				
<p>I am in receipt of an application for a New Premises Licence for the above address.</p> <p>On behalf of the Chief Officer of Police, having reviewed the application the Police make formal objections on the following grounds:</p> <p>The Police base this objection on the existing Premises Licence being within the Off Licence Saturation Policy Area. The purpose of this Policy is to limit the number of Off Licensed Premises within a given geographic area, in order to reduce crime and disorder and promote the licensing objectives. The Policy sets out the following;</p> <ul style="list-style-type: none"> The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an 				

individual premise as being the sole cause or major contributing factor.

- The potential impact on the promotion of the licensing objections by a significant number of licensed premises concentrated in one area is called cumulative impact. The cumulative impact of all the premises in an area upon the promotion of the licensing objectives is a proper matter for the Licensing Committee to consider.
- This application is within the saturation zone. The location of the proposed premises is on the outskirts of the town, servicing both the day time and night time economy. These premises will only add to the availability of alcohol and increase crime and disorder.

Alcohol misuse in the North West is the worst in the UK and Blackpool has high levels of alcohol related harm for the size of the population. Blackpool has widespread deprivation within the Central Wards of the town. A combination of poor quality housing lack of appealing employment and low aspiration within the resident population makes alcohol a convenient pastime. There are already approx. 180 off-licence premises in Blackpool (50% higher than national average) half of which are located in the most deprived wards in the town.

The premises falls within Talbot Ward close to the boundaries with both Brunswick and Claremont; which are also part of the saturation area. Talbot ward currently has the highest number of off-licence premises with 27, as well as the highest number of on-licences.

In very close proximity of 226 Church Street there is a homeless shelter (Streetlife) and The Bridge Project at The Salvation Army that cater for homeless and vulnerable adults, many of which have had or are dealing with alcohol dependency issues. According to crime mapping there has been a 203.6% increase in recorded crime this year in Talbot ward. Since 1st January there have been 144 crimes within half a mile radius of this premises which have been alcohol related and 131 incident logs where the word "drunk" has been used.

The level of crime and disorder in the area that is alcohol related is significant and there is a clear link between the excessive availability of alcohol and crime/disorder in the area. Lancashire Constabulary do not see anything to suggest this application is exceptional and believes there would be an increase in both crime and disorder in the area if this application was to be granted.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

Lancashire Constabulary are objecting to 226 Church Street being issued a Licence to sell alcohol.

However, should the committee deem fit to grant the premises a licence then in order to reduce the risk of crime and disorder we request the 'Sale by retail of alcohol hours' to be 10:00 – 18:00 daily and also the following conditions to be placed on the licence:

1. CCTV will be installed internally and externally at the premises. Said CCTV system shall comply with the following criteria:
 - (a) The CCTV system shall be installed, maintained and operated to the reasonable satisfaction of Lancashire Constabulary. All public areas of the premises, with the exception of the toilets, shall be covered by the system;
 - (b) The system shall display on any recording the correct time and date of the recording;
 - (c) The system shall be recording during all hours the premises is open to the public;
 - (d) VCR tapes or digital recording shall be held for a minimum of 30 days after the recording is made and will be made available to the Police for inspection upon request;
 - (e) The system shall, as a minimum, record images of the head and shoulders of all persons entering the premises.
2. A staff member who is conversant with the operation of the CCTV system will be on the premises at all times the premises are open to the public. This staff member will be able to show police recent data or footage with the absolute minimum of delay when requested and will be able to provide a copy of such footage to the police in a readable format within 24 hours.
3. An A4 advisory sign indicating that CCTV is in operation at the premises should be displayed, at the main entrance and inside the premises.
4. The Police Licensing Unit shall be notified on any occasion when the CCTV system is to be inoperative for a period in excess of one working day and shall provide a certificate from a competent person stating the reason for the system being inoperative and the measures which have been taken to satisfy the licence conditions.
5. An authorisation of sales, signed and dated by the DPS, shall be kept at the premises showing all persons authorised by them to make sales of alcohol at the premises. All staff involved in sales will be at least 18 years of age and will receive training to promote the licensing objectives. All training to be documented and records made available on request to Lancashire Police or any authorised officer.
6. The licence holder is to support and rigorously enforce the Challenge 25 proof of age policy.

Any person who looks or appears to be under the age of 25 shall be asked to provide identification that they are over the age of 18. The following are the only forms of identification acceptable:

- i. UK photo driving licence

- ii. Passport
- iii. Proof of Age Standards Scheme card.

If no suitable identification is provided sale of alcohol to them will be refused. Signs promoting this policy will be prominently displayed at public entrances and alcohol sales areas.

7. All staff to have received suitable training in relation to the Proof of Age Scheme to be applied upon the premises. Records to evidence this will be made available to an authorised officer upon request. Staff will be trained on appointment and every 6 months thereafter.

8. An incident book will be maintained, in which shall be recorded:
 - (a) All incidents of crime and disorder
 - (b) Refused sales to suspected under age / drunken persons
 - (c) A record of any person refused admission or asked to leave the premises
 - (d) Details of occasions upon which the Police are called to the premises

That book shall be available for inspection by a Police Officer or authorised person.

9. The licence holder and the Designated Premises Supervisor shall nominate another person, who will deputise for the Designated Premises Supervisor in the DPSs absence, and shall ensure that the identity of the deputy is known by all other staff when such absence occurs.

10. Single cans of beer or cider shall not be sold.

11. The display for alcohol will be less than 20% of the entire shop display. Any alcohol with an ABV above 7% will be stored behind the counter

12. No beer or cider with an ABV above 6.5% will be sold.